Scotland...

A Nation of Towns

Towns as Economic and Social Engines – Building Community Wealth

phil@scotlandstownstowns.org
FRASER REVIEW 2013

National Review of Town Centres External Advisory Group Report:
Community and Enterprise in Scotland’s Town Centres
Town Centre Action Plan – the Scottish Government response
Town Centre First Principle

- ACCESSIBLE PUBLIC SERVICES
- PROACTIVE PLANNING
- ENTERPRISING COMMUNITIES
- VIBRANT LOCAL ECONOMIES
- DIGITAL TOWNS
- LIVING IN TOWN
STP is the go-to body for Scotland’s towns; a hub for promoting all things towns, and a hive of activity to help you learn, connect, find practical support and advice, and share good practice and knowledge. It is a repository for a wealth of intelligence around the Town Centre Action Plan and other policy conversations.
Linlithgow

WEST LOTHIAN

POPULATION 13,462

Linlithgow in West Lothian was a Roman fort and later an historic burgh. As a favourite with royalty (the palace is 12th century) it obtained commercial privileges. These declined after the reformation and the Union of the Crowns. In the 19th and early 20th centuries industries included the Nobel explosive works, tanneries and a distillery. Since the 1960s redevelopment of the town and new housing have seen its popularity with commuters increase. It remains a local service centre.

This type of large town is a suburban or commuter locality with a prevalence of higher income and private housing. A large proportion of the population are over 45, and many are retired. Many people own their home. There is also a high proportion of people in professional employment and a high proportion of residents are educated to HNC level or above. Many residents own two or more cars.
Your Town Audit: Alloa
September 2015
### Active

<table>
<thead>
<tr>
<th>INTRODUCTION AND KEY PRINCIPLES</th>
<th>41</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cultivating a range of activities and uses</td>
<td>42</td>
</tr>
<tr>
<td>Locating public services in town centres</td>
<td>44</td>
</tr>
<tr>
<td>Creating more town centre flats and houses</td>
<td>46</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>CASE STUDIES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conversion of historic building into affordable housing [Glencairn Hall]</td>
</tr>
<tr>
<td>Studies and assessments to inform a property investment strategy [Renfrewshire Council Feasibility Studies]</td>
</tr>
<tr>
<td>Drawing together resources and services for capacity building [UnderCOVER Barhead]</td>
</tr>
<tr>
<td>Monthly themed events to attract custom to town centre [Frasernburgh Super Saturdays]</td>
</tr>
<tr>
<td>City-wide local currency to support local businesses [Kilbarchan Pound]</td>
</tr>
<tr>
<td>Portsoy Boat Festival [Organise an Events Programme]</td>
</tr>
<tr>
<td>Arts network using shop unit, contributing to town centre regeneration [The Stove Network, Dumfries]</td>
</tr>
</tbody>
</table>

| Adapting to changing shopping habits | 50 |
| Building loyalty | 52 |
| Embracing the digital high street | 53 |
| Making supermarkets work for the town centre | 54 |
| Being distinctive | 55 |
| Organising an events programme | 56 |
| Supporting local cultural activities | 57 |
Accessible

- Reducing the impact of cars in towns without
  excluding them
- Re-allocating space to create better balance
- Reducing vehicle design speed to 20 mph or less
- Creating people-friendly junctions
- Creating better pedestrian crossings
- Understanding current parking provision
- Integrating parking within town centres
- Managing parking to support economic vitality
- Using signage to minimise vehicle movements
- Assessing how well current public transport meets needs
- Ensuring that public transport information is readily available
- Ensuring bus waiting facilities are comfortable, accessible and convenient
- Responding to non-standard public transport needs
- Improving existing bus and rail interchanges
- Effectively locating transport interchanges in towns
- Ensuring ease of use of transport interchange
- Providing a safe and high quality experience for interchange users
- Providing and maintaining service access
- Adapting interchanges to meet needs

CASE STUDIES

- A low-speed town centre environment
  [Poynton regenerated]

- Using Variable Message Signs to increase car park utilisation
  [Stirling Variable Message Signs]

- Improving bus service information
  [BusTracker, Edinburgh]

- Perceptions of bus travel being a poor quality choice as a mode of transport
  [The Barrhead Quality Bus Corridor]

- Local subsidised travel scheme for disabled residents
  [Liverpool City Council - TaxCard]

- Interchange improvements in comfort, safety, access and functionality
  [The Quality Bus Interchanges]

- New bus station within retail complex and new interchange in existing location
  [Stirling Bus Station, St Andrews Bus Interchange]
**MSP Connector Programme:**
Connecting MSPs with Scotland’s Towns

*Ask your MSP to help you raise the profile of your town

*Host your MSP during Parliamentary Recess (22nd July – 4th September)

*Show your MSP the opportunities and concerns for your town centre, its businesses and the community

*Share your town’s story with the Scotland’s towns network

Contact Rebecca Mather rebecca@scottlandstowns.org or Tweet #MSPTownTime

---

**FUTURETOWN DESIGN COMPETITION**

DO YOU HAVE AN IDEA FOR THE FUTURE OF OUR TOWNS?

We all used to live in town centres; why can’t we live there again? How can town centres stimulate local carbon and sustainable living; encourage digital and enterprise promoted tourism; culture, health and well-being; deliver connectivity and economic growth and ultimately become places of opportunity and choice for all?

“Draw or photograph your idea for one spot in our FutureTown to be voted for by the public and displayed at STC16”

Submit your sketch, drawing or image along with 100 words about your idea by 22nd October to Akshita Bajpai akshita@scottlandstowns.org 01312471424
http://www.scottlandstowns.org/futuretown_design_competition

---

**Scotland’s Most Beautiful High Street**

**FORRES**

How can we begin to describe our amazing Forres High Street in only 300 words? Impossible.

Forres is the floral capital of Moray and has won Beautiful Scotland, Britain in Bloom and Enterprising Florina awards for over 50 years. Throughout the summer, the street is a riot of colour with flower beds and over 100 containers and hanging baskets giving delight to residents and visitors.

These complement our picturesque and attractive buildings, the oldest dating from the 1600s and many from the nineteenth century with intricate architectural features. From the war Memorial, St Lawrence Church, the Tolbooth and Market Cross, the Fatbourse Museum, the Town Hall to the Forres Academy, the Public Library, Forres Primary School, St Johns Church, Pannal Park, the jewel in the crown.

**Follow the historic footsteps** - König David I at who gifted the Common Good Land, to the people of Forres for their warm welcome, a community we strive to keep open and friendly. King David, whose birthplace is the castle named Duffus close by in Scotland’s Moray, gifted the King’s Cross, the jewel in the crown.

**Follow the historic footsteps** - König David I at who gifted the Common Good Land, to the people of Forres for their warm welcome, a community we strive to keep open and friendly. King David, whose birthplace is the castle named Duffus close by in Scotland’s Moray, gifted the King’s Cross, the jewel in the crown.

Scotland’s Towns Week
7 – 13 November 2016

Scotland’s Towns

Digital Guidance

World Class Scotland 2020

WORLD TOWNS LEADERSHIP SUMMIT 2016

STC2017

SCOTLAND’S TOWNS CONFERENCE
21 November 2017, Paisley Town Hall

March 2017

---

**KEEP IT LOCAL**

Connecting Scotland’s Towns

---

Getting Town Centres Trending | 13 November 2018

---

CMS Firm
SCOTLAND’S IMPROVEMENT DISTRICTS

A local focus with a national impact
BID
Business Improvement District – core delivery vehicle, business plan, financial and legal model, flexible and resourced

Community
Community Council
Social Enterprise
Third Sector Anchor, RSL’s Development Trust
Public Crowd Funding
Community Groups
Wider Grant Funding
Volunteering
Community Empowerment
Local Democracy

Corporate
Investors and Developers
Shopping Centres
Transportation
Retailers
Energy and Utilities
Finance Sector
Telecomms
Housebuilders
Tourism
Corporate Social Responsibility
Corporate Volunteering

Public
Council
Schools, Colleges and Universities
NHS and RSL’s Police and Fire Historic, Creative and Visit Scotland Futures Trust
Public Bodies
National Grant Funding
City and Regional Growth
• Scale and Resource
• Skills and Knowledge
• Leadership and Ambition
• Innovation and Partnership
Contact us

Phil Prentice
T +44 131 247 1424
M +44 797 143 7732
E phil@scotlandtowns.org